



TSX:ESN

ABOUT ESSENTIAL Essential Energy Services Ltd. provides oilfield services to oil and gas producers in western Canada and Colombia, related to the ongoing servicing of producing wells and new drilling activity. On May 31, 2011, Essential acquired Technicoil Corporation. The acquisition strengthens Essential's position in coil tubing well service and increases its service rig fleet and geographic footprint. Essential operates the largest coil tubing well service fleet in Canada.

Horizontal/Directional Focus	With coil tubing, the Tryton Multi-Stage Fracturing System and service rigs
Oil Focus	The coil tubing, downhole tools and service rig operations have a strong focus on oil and liquids-rich natural gas
Well Servicing Specialists	Production work targeting 200,000 producing wells in the Western Canadian Sedimentary Basin
Growth	Deep coil tubing, expanded pumper fleet, the Tryton Multi-Stage Fracturing System and Colombia

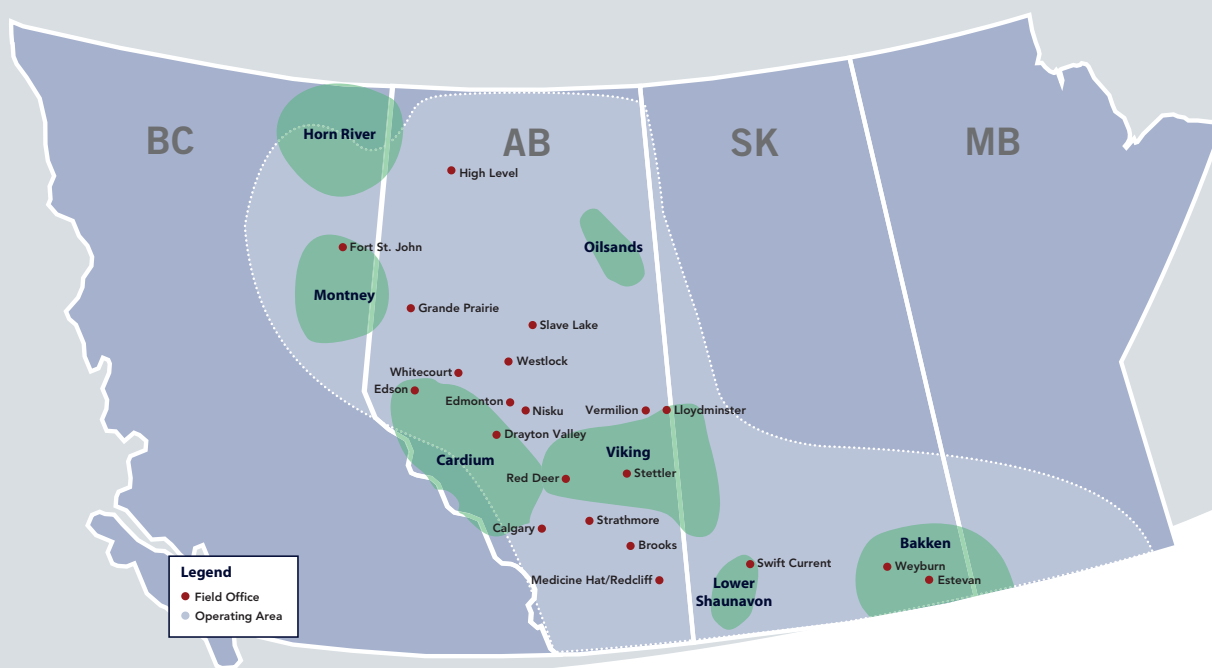
MARKET PROFILE

	Nov 10/11
Shares outstanding	123 million
Price	\$1.90
Market cap	\$234 million

FINANCIAL INFORMATION

(Includes Technicoil from June 1/11)

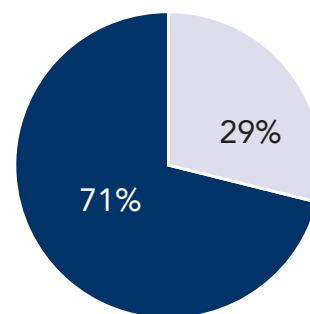
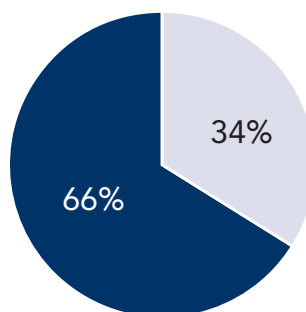
(millions)	Sep 30/11 (3 Months)	Sep 30/11 (9 Months)	Dec 31/10 (12 Months)
Revenue	\$99	\$206	\$167
EBITDA	\$27	\$41	\$29
Assets	\$411	\$411	\$187
Debt	\$79	\$79	nil



Q3 2011

Revenue by Division

Gross Margin by Division*



■ WELL SERVICING □ DOWNHOLE SERVICES & RENTALS

* This is a divisional measure, corporate costs are excluded.

BOARD OF DIRECTORS

Jim Banister
Chairman
Garnet Amundson
Bob German
Rod Graham
Ed Grimes
Nick Kirton
Andrew Zaleski

MANAGEMENT

Garnet Amundson
President, CEO and Director
Don Webster
Chief Operating Officer
Jeff Newman
Chief Financial Officer
Kevin Job
Vice President, Operations

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SERVICES OFFERED

WELL SERVICING	<ul style="list-style-type: none"> • Largest coil tubing well service fleet in Canada • Service rigs • Well completion and workovers
DOWNHOLE SERVICES & RENTALS	<ul style="list-style-type: none"> • The Tryton Multi-Stage Fracturing System • Conventional downhole tools • Rentals

EQUIPMENT	Canada	Colombia
Coil Tubing Rigs	48	2
Nitrogen and Fluid Pumps	24	2
Service Rigs	57	1